



FOR IMMEDIATE RELEASE

CONTACT: Jeanette Kennedy

650-255-7611 or jkc_kennedy@yahoo.com

ALL STUDENTS MATTER ANNOUNCES THE APPOINTMENT OF THREE NEW BOARD MEMBERS

MENLO PARK, CA (August 16, 2021) All Students Matter (ASM), a nonprofit devoted to working with the Ravenswood City School District to support educational equity and the success of students in East Palo Alto and eastern Menlo Park, announced the appointment of three new members to its Board of Directors. This brings the number of board members to eight.

Kim Aitken-Young, Jill Zanolli and Stacie Zell are all long-time ASM volunteers who bring years of professional and nonprofit experience, as well as a special dedication to the students of Ravenswood, to their roles. They join the ASM Board of Directors at a time when ASM is refining its programs, working collaboratively with the school district to meet district priorities around one-on-one tutoring following a challenging year of learning loss during the pandemic. Their contributions will enable ASM to build and deliver stronger programs that better support the learning needs of the Ravenswood students.

Kim Aitken-Young has been an ASM volunteer since 2017, has decades of experience in marketing and strategic planning plus extensive leadership experience on a school board of trustees. She is continuing her family's multi-generational volunteering efforts to support excellence in education and is a resident of Redwood City. Jill Zanolli has volunteered with ASM for eight years, serving as a school Site Director for five years. In addition to her professional experience in consulting and risk management, she brings many years of leadership experience with several local nonprofits. Stacie Zell has volunteered in the Ravenswood school district for well over a decade, including 10 years with ASM and five years as a school Site Director, and has a professional background in finance. Stacie and Jill are both residents of Menlo Park and have also been involved in tutoring and mentoring students at Menlo-Atherton high school.

"Kim, Jill and Stacie bring valuable skills and perspectives to our board and will enhance our ability to extend and refine our programs to be even more effective this coming year," says Jeanette Kennedy, ASM's Chairman of the Board. "Their long-term commitment to the students and teachers of the Ravenswood City School District makes them uniquely able to help lead our organization as we work in support of the school district's priorities and efforts to innovate."

Learn more about the ASM Board of Directors, or ASM tutoring programs, on their website at www.allstudentsmatter.org.

About All Students Matter: Inspired by the belief that every child deserves an equal opportunity to learn, All Students Matter (ASM) has been training volunteers to serve in classrooms in the Ravenswood district since 2008 to help improve students' academic performance and self-confidence. ASM is unique because volunteers support the same teacher and students each week throughout the school year at no cost to the school district. ASM's dedicated, trained volunteers are a consistent, caring presence in the lives of the children they support. In Ravenswood City School District, about 60% of the students are English learners, about 90% are low income, and over 40% are in unstable housing or considered homeless. ASM supports students facing these challenges. www.allstudentsmatter.org

###